

# TracTrac Value packs

## Live tracking

### Tracking kit with 15 tracking units

Tracking units, sim cards, cases and mounting and everything you need to run your live tracking.

BRONZE

SILVER

GOLD

✓

✓

✓

### Web viewer

TracTrac's 2D web viewer with all the functionality that is known and appreciated by the users.

✓

✓

✓

### Smartphone race updates

Presentation of the event on mobile.tractrac.com to provide live race feeds to smartphones.

✓

✓

✓

### Mobile app\*

Rich sailing app for smartphones and tablets (iOS & Android).

✓

✓

✓

### Unlimited online replays

The event will stay online for as long as you want. No extra cost.

✓

✓

✓

## Value-adds

### Social media integration

Extend the reach of your event with customized live race feeds on the Facebook and Twitter accounts of participants and fans.

✓

✓

### Wind information\*

Get a live wind information in viewer. \*Not available for small fleets.

✓

✓

### Live chat

Let your audience participate actively in integrated live chat.

✓

✓

### Online audio

Share your commentary with the world by adding online audio streaming.

✓

## Value to your sponsors

### Sponsor logos in viewer, mobile and event page

Give your sponsor valuable visibility in the viewer and on tractrac.com event page.

✓

✓

### Comprehensive usage statistics

Comprehensive usage statistics report to document viewership to sponsors after event.

✓

✓

### Brand adaptation

Adaptation of design and colour scheme to sponsor requirements.

✓

### Own the tracking - embed in event website

Embed race list, viewer etc. in your event web site.

✓

## Event visibility

### Event published on TracTrac event list

Promotion of event on tractrac.com with more than 1 million yearly visitors.

✓

✓

✓

### Event published on TracTrac Social Media

Extend reach through TracTrac Social Media accounts.

✓

✓

### Event published in TracTrac news letter

More awareness through mention in TracTrac news letter to thousands of key people in sailing.

✓

## Support

### Do it yourself tutorials and video

✓

✓

✓

### Setup wizard and automatic setup validation

✓

✓

✓

### Mail support with day-to-day response

✓

✓

✓

### Hotline during event at 20 euros per request

✓

### 2 hours free event setup assistance

✓

### Free hotline during event

✓

✓

### Free unlimited phone and mail support

✓

### Free unlimited setup assistance

✓

## Custom solutions

### Extend the tracking - get access to our API's

Integrate via our API's for e.g. TV, 3D, big screen, 3rd party integration

✓

### Special tracking units (i.e. RF or satellite)\*

\*Additional rental costs for special tracking units apply.

✓

### Non standard configuration of tracking units

Special configurations for e.g. lowest latency, low network capacity etc.

✓

## Limitations

### Maximum 60 units

x