

Preparations for live tracking

Thank you for trusting TracTrac to deliver live tracking of your event.

In order to have an optimal tracking experience we ask you to provide the following facilities and make the following preparations. Please consult TracTrac if you have any questions or queries.

Work place incl. internet

The person managing the tracking needs a work place with a stable broadband connection to the internet (>2 MB/s)

Facilities for charging

The tracking units must be charged before the race. Therefore there must be charging facilities in immediate proximity to the work place

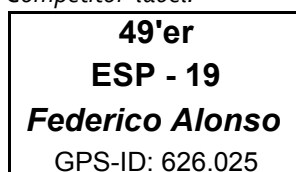
Onsite display facilities

In order to display the live tracking to the spectators there must be relevant display facilities in place. TracTrac provides an internet address to the live tracking. In order to show the tracking you need a PC with a stable broadband internet connection connected to e.g. a plasma screen in the place you wish to display the tracking. You can set up as many screens with tracking as you like.

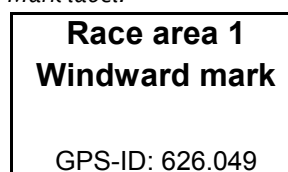
Distribution and collection facilities and procedures

Your organization is responsible for distribution and collection of tracking units for both boats and buoys. Before the race TracTrac will hand over the relevant number of tracking units to the responsible person of the organization. Each tracking unit will be configured and prepared for use and labelled with information of the intended use of the unit e.g.:

Competitor label:



Mark label:



It is the responsibility of the organization to decide where and how the unit will be carried or mounted so that it is carried safely with optimal conditions for transmission and without bothering the participant. Please consult TracTrac for advice on best practices.

Information to participants

It is the responsibility of the organization to ensure that the participants get the relevant information about the tracking and the obligation to carry the tracking unit via website, mail or notice board. Please contact TracTrac for relevant advice and templates.

Information to spectators, media and sponsors

To make the most of the tracking it is important to advertise the live tracking appropriately towards spectators, media and sponsors online or onsite. Use all available channels (website, mailing lists, press releases, notice boards etc) to inform spectators, media and sponsors about the availability of tracking. TracTrac provides strong tools and support for engaging the fans via the internet and social media like Facebook and Twitter etc. so please consult TracTrac for help and input on how to make the most of your tracking.

System input

To prepare the system for live tracking TracTrac needs relevant information about the event and the participants to be displayed in the tracking. Please fill out the event and competitor information sheet (www.tractrac.com/files/eventinfo.xls) and send to TracTrac.

Send image files (e.g. event and sponsor logos or competitor photos) in a zipped folder. The event and sponsor logos will be displayed in the area reserved at the top of the tracking window. The logos must have a height of 80 pixels and should be sent in formats .jpg or .png.

Contact person

The organizer must designate a contact person who can assist in resolving any queries that might arise in relation to the tracking.