

Running Cycling Skiing Kayak Sailing Orienteering
Triathlon Adventure Mountain bike Rowing

TracTrac[®]

LIVE TRACKING OF SPORT AND EVENTS
BRINGING THE ACTION TO YOU
UNVEILING THE DECISIVE MOMENTS AND FACTORS IN SPORT

Bringing the action to you

TracTrac provides GPS-based LIVE-tracking of sporting events and puts the spectator right in the middle of the competition by providing instant LIVE access to a wide range of crucial information on the athletes' performance. At the arena, using the internet or watching TV – TracTrac delivers the excitement.

Unveiling the decisive moments and factors in sport

TracTrac unveils the decisive moments and factors of the sporting event and delivers previously unseen overview and insight in all sports where the athletes move over large distances. LIVE-tracking excites and engages the audience and opens up the event in a whole new way for spectators, media and sponsors.

TracTrac has five years of experience with LIVE-tracking in sports as diverse as marathon, cycling, sailing, kayak, cross country skiing, orienteering and adventure sports.

The TracTrac System

The live viewer



The live viewer presents the LIVE-tracking to your audience. In combination with TracTrac's advanced LIVE-tracking server it allows the spectator to keep track of geographical position, speed, mileage, rank, performance indicators and a whole lot more of the athletes in real time. After the event the replay function gives ample opportunity for analysis of the race.

The GPS units



The tracked athlete carries a low weight tracking unit that continuously registers the position and other data on the athlete's performance, which is instantly made available to the spectator via the live viewer.

The event manager



The event manager makes it easy for the organizer to enter competition, route and athlete data to quickly and easily set up the LIVE-tracking event.

TracTrac also provides a full service solution for the organizers that do not wish to set up the tracking themselves.